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COT News ~ August 2011

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Upcoming Events

Musical Instrument Petting Zoos

Saturday, August 20
12:00-3:00 pm
Foothills Mall

Saturday, August 27
2:00-4:00 pm
Park Place Mall

**Next month, we will
announce our 2011-
2012 concert
schedule!**

Sponsorship Opportunities!

**How can businesses
support the COT?**
[Read more...](#)

Next month, read about new donation categories for individuals and chair sponsorships!

Dear Dorothy,

The COT is ready to begin its 36th season! We start rehearsing later this month, and we have many concerts in the works. All of our performance venues will be confirmed shortly, so next month we can announce our complete schedule.

In this newsletter, you'll learn about very easy ways to contribute to the COT at no cost to you. You'll see why we are especially proud of Herschel, our Music Director. And, you'll learn how we can use your help.

Donating Has Never Been So Easy!

I knew that our orchestra promoted **iSearch** and **iGive** as ways for anyone to help the orchestra. But exactly how to do it had remained a mystery to me. After a little research, I discovered how easy it really is, and I want to invite and encourage you to try it yourself!

iSearch is very simple. For every Web search you make, the COT receives a penny. That doesn't seem like much, but if 100 people search the Internet twice a day using iSearch, that adds up to \$2 a day, or \$60 a month, or \$720 a year. Now that is significant!

To get started, just go to the [iSearch page](#). Type Civic Orchestra of Tucson for the charity you want to support. (Don't worry that it shows COT as being in Green Valley; that's where our member who created our iSearch account lives!) It's free and you don't need to sign up for anything.

From this page, you can search the Web. (Click on the Web tab, if it isn't already selected.) Make this page a Favorite, or even make it your Home page. Every time you visit, you will see Civic Orchestra of Tucson listed at the top and how much we have raised from people like you. (If you prefer using a different search engine, try iSearch once a day, just to help us!)

When you use **iGive**, the COT benefits even more. Shop at one of over 800 online stores that are part of the iGive program. The store gives back to us a percentage of what you spend through iGive. When I looked at the list of stores that are partnering with iGive, I wasn't too surprised to see popular sites like Amazon, Staples, and BestBuy. But what I also found were many "offbeat" stores where I have made purchases in the past. There's the site where my husband buys his computer gear, and also Musician's Friend with all its musical items, plus dozens of stores that I

Donate

**Help the COT offer
free concerts for 35
more years!**

With your support, we can continue to offer concerts at no charge to Tucson area residents. Thank you!

Find us on Facebook



wasn't expecting to see. I will definitely choose a store through iGive whenever possible! (You don't spend any more when you go through iGive. There are no hidden or extra charges and you can access lots of exclusive coupons and deals at iGive.)

To start, [set up a free member account](#) so that your purchases will help us. After you log in, choose a store from the extensive iGive store list and start shopping. If you create an account before 8/31/2011 and then use iGive (install the iGive button or toolbar) before 10/31, we receive \$5. If you make a purchase before 10/31, we receive another \$5. This is in addition to the percentage that the store donates.

We hope you will give iSearch and iGive a try. It is an easy way to send some money our way without costing you a penny! The COT has received \$324 since 2007. We would like to raise much more, but we need your help! As always, we appreciate your support.

P.S. Don't forget about [eScrip Dining Rewards](#). Dine at over 35 restaurants in Tucson to give back to the COT. Sign up today!

Congratulations, Herschel!



On June 15, the Rotary Club of Tucson honored our Music Director, Herschel Kreloff, with its Four Way Test Award. Sonny Solot (left) nominated Herschel for this award.

The Four Way Test honors a non-Rotarian who exemplifies high standards of ethical behavior, integrity, and goodwill in his or her daily life.

Is it the truth?
Is it fair to all concerned?
Will it build good will and better friendships?
Will it be beneficial to all concerned?

We have always known that our leader demonstrates these qualities each and every day and now everyone can see what good hands we are in!

You can read about Herschel and his award on the [Rotary Club's website](#).

Congratulations from all of us, Herschel! We are thrilled that you received this award.

Manager's Corner

Greetings! This summer has been quite exciting as I have been meeting with my COT colleagues and representatives from our fellow organizations. The team leading the success in this orchestra is a very positive group with incredible work ethic, and I am honored to be one of them.



We will be performing "The Nutcracker" with Dancing in the Streets Arizona for our third year and are extremely happy to continue this partnership. They are a wonderful organization that creates a unique

artistic opportunity for children in South Tucson. Tickets for the show will be on sale starting this month. For more information keep checking [their website](#) or stay tuned for details in this newsletter.

I invite you to visit us on [Facebook](#) for orchestra information, photos, and videos. We would love for you to "like" us!

How You Can Help Us!

We have two volunteer opportunities for non-musician friends of the COT. Perhaps you can give us a little bit of your time. We'd appreciate it!

Volunteer Opportunity #1:

Barbara Freischlad, who runs our Musical Instrument Petting Zoos, is looking for someone to help out at the zoos.

"As musicians, zoo keepers get very involved in coaching the zoo guests. We are not able to take care of other things that need to be done during the zoo. We hope to recruit a non-musician volunteer to be in charge of the table at our petting zoos. The volunteer would hand out orchestra flyers, encourage attendees with cameras to send us photos they take, and invite people to sign up for our newsletter. The volunteer would also monitor the tip jar, making sure it is always visible, and help pack up the zoo instruments when the zoo is over."

If you would like to volunteer to help Barbara at an upcoming Petting Zoo (see dates at the left), please send her an [email](#) or call her at 884-7849.

Volunteer Opportunity #2:

Another opportunity is to serve as COT's Historian. This position became vacant when Terry Sullivan (our previous General Manager) and his wife, Margo, moved out-of-state this spring. Margo had for many years archived documents about the orchestra: concert programs, newspaper articles and ads, photographs, and anything else related to the COT. The scrapbooks she created maintain a wonderful history of the orchestra. We now need a new volunteer who can keep an eye out for orchestra news and place these items, along with additional submissions from COT members, in scrapbooks to document our history. You will be reimbursed for necessary expenses. If you are interested in this fun and important project, please [email](#) me.

Fall Concert Preview: We can't wait to tell you all about our upcoming concerts! Although we can't publish our dates and locations quite yet, we can tell you that our fall concerts will feature works by Mendelssohn, Saint-Saëns, Rosauero, and Wagner.

With your support, we can continue to perform free classical music concerts throughout the Tucson area. We couldn't do it without you.

Sincerely,

Dorothy Fitch
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